PRODUCT & SERVICE DESIGN
EL IDRISSI Yassine

I am currently seeking an apprenticeship in the nutrition, sports, or health sector. Being meticulous and observant by nature, I aspire to use my methods, creativity, and multicultural background to benefit humanity, environment, and innovation.

CONTACT

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LANGUAGES

French	Native
English	Advanced
Italian	Advanced
Spanish	Intermediate
Arabic	Intermediate

HARD SKILLS

Photoshop

InDesign

Illustrator

Cinema 4D

HTML / CSS

Figma / XD

HOBBIES

Woodcrafts	Jewelry crafts
Climbing	Indoor & outdoor
Cooking	Batch cooking
Hiking	Backpack travel
Photogrpahy	Night & urban

PROFESSIONAL EXPERIENCES

Currently Freelance Designer
- Web and SEO consulting
- Freelance Graphic designer at Maison Le Roux
- DTP tutoring

Maison Le Roux: 2022
- Six-months Internship in art direction.
- Developing the brand's image and identity.
- Collaborating with the general and marketing department.
- Creative concepts for web, print, and retail.

PROJECTS

Animal Health, Master's Thesis - Nantes, 2022
Creation of a conceptual, innovative service to help animal owners take care of their companions. Full project worked over 12 months.

Agile Design, Caisse des Dépôts et Consignations - Paris, 2021
Team work, creating methodology tool based on the values of ethics, ecology and accessibility for a design department.

Responsible Design, Precious Plastic - Nantes, 2020
Team work, developing DIY-friendly furniture from reclycled plastic.

Biomimicry, Museum of Natural History - Nantes, 2021
Team work, using gamification to introduce the concept of pioneer plants in collaboration with the Museum of Natural History, Nantes.

Winner of the Post-Human Contest - Rome, 2019
Contest winner of a group workshop on the relationship between technology and human development.

EDUCATION

2024-2024
Master degree: Digital Project Management & UX Design
Apprenticeship ISCOD, Paris, France.

2020-2022
Master degree: Product and Digital Design
École de Design Nantes Atlantique, Nantes, France.

2016-2019
Bachelor degree: Graphic Design and Communication
Quasar Institute for Advanced Design, Rome, Italy.

2012-2015
High school diploma of Economics and Social Sciences
Lycée Chateaubriand, Rome, Italy.